

# TERMS AND CONDITIONS OF USE

Welcome to our website. We kindly advise you to read our Terms and Conditions of Use carefully, for this is applicable in the event of you visiting our website for the purpose of browsing or conducting communication with exhibitors using our services. With registration at Digital Trade Show, users agree that they shall observe these terms and conditions of use.

## Conduct and Use of Digital Trade Show

Users undertake to consult the website correctly in accordance with these terms and conditions, and in compliance with law.

Users shall not introduce, integrate or transmit any content that is unlawful, harmful, threatening, abusive, harassing, defamatory, vulgar, obscene, damaging to other's privacy, racist and classist.

Users are not allowed to record, reproduce, duplicate, copy, sell, resell or seek for commercial uses of content on the website or any part thereof. It's forbidden for users to access, modify or delete any information contained on the website that is not authorized to access.

Users acknowledge that the website and all the software used in connection with the website or in support of the website (hereinafter the "Software") are protected by the laws applicable to intellectual and/or industrial property. Users also acknowledge and agree that the content reported in advertisements or the information presented to users by the website or by the advertisers are protected by the rules of copyright, trademarks, patents or other intellectual and/or industrial property rights. Unless expressly authorized by China National Furniture Association and Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. (hereinafter the "Organizers"), users undertake to not modify or arrange in any way (either free of charge or for payment) and to not distribute, disseminate or create works based entirely or partially on the website or on the Software. To avoid any doubts, the use of technologies that facilitate the copying of the content of the Software, including, amongst others, spider, spyware or bots is forbidden.

All trademarks, logos, trade names and other features of any kind used in the website (hereinafter the "Features"), are owned by the Organizers, without prejudice to any presence of other signs, logos and trademarks belonging to third parties (including, but not limited to, partners, suppliers and customers of goods or services) and used by the Organizers with their permission. The use of the Features by users, in any manner and for any purpose, including reproduction on other websites, is expressly forbidden, without the prior written permission of the Organizers.

The Organizers reserves the right in its sole discretion to deny entry of users or to cancel their accounts if users' behavior is deemed as in breach of these terms and conditions or any rules and regulations of proper use of Internet. The opinion of the Organizers is final in this regard.

## **Liability**

The Organizers shall not be held responsible for the accuracy and authenticity of the information provided by the exhibitors on the website, discretion is advised for users when using it. The services of the website are provided without any express or implied warranty. The Organizers shall not be liable for any damage, loss or loss of earning not due to its own negligence and/or indirect damage suffered by users or any third party in connection with use of the website or of the information contained therein, including but not limited to, loss of profits, loss or corruption of data, loss of benefits or of interest.

The responsibility of the Organizers for the losses and/or damage suffered by users as a result of the content of the website, or in any case in relation with the website, shall be limited to removing the content or material that caused them from the website within a reasonable time frame. There could be possibility that attackers or hackers may enter the website, changing its content and material that could be harmful for everyone, like viruses, Trojan horses, worms, time bombs, cancelbots, corrupted files, unlawful content or any other kind of destructive software that may damage the computer equipment or property of others. In this case, the Organizers shall not under any circumstances be liable for any damage, loss or modifications caused by these to users or third parties. In this case, the Organizers will inform users in advance of any interruption to the normal operation of the website and its services.

The Organizers cannot, under any circumstances, be held liable if a user attempts to connect to the website and use the software with an obsolete device or with outdated programs compared to those normally used for an Internet connection. The Organizers will not under any circumstances be held liable for damages and harm of any kind caused by the lack of continuity, availability, reliability or usability of the website and/or software and, in particular, including but not limited to, access errors to the same.

The Organizers will not be liable for the speed and reliability of users' access to the Internet or to any type of communication network.

The Organizers shall not be liable for losses or any other circumstances resulting from removal, theft or use of any user identification data (username and password) regarding the website and access to the program and databases contained in the restricted section of the website. It is the users' responsibility to keep the identification data related to the website and access to the restricted part confidential.

## **Privacy Policy Statement From The Organizers**

The Organizers takes individual privacy seriously, and is committed to protecting the confidentiality of the personal data of its users. The Organizers will comply with applicable personal data protection laws, including applicable PRC laws and regulations on personal data protection.

### **1. Information collection**

In order to provide better service to users, the Organizers may collect certain information when the user registers with them or communicates with them. In the process, the Organizers may also collect personal information of individual contact persons of companies or their employees. As stated in the registration form, some of the requested information is mandatory and some of them users may provide voluntarily. If specific mandatory information is requested but not supplied, the Organizers may be unable to provide the requested service. The Organizers only retain personal data for so long as it is necessary for fulfilling the purposes set out below.

### **2. Use of information**

Your personal information may be processed by the Organizers for the following purposes:

- processing applications for exhibiting at or visiting their trade fairs
- facilitating and enhancing their operations by incorporating the personal data into their database and conducting analysis, research and auditing based on the personal data
- promoting and notifying users of their trade fairs in China and around the world, and events or trade fairs organized by their affiliates and joint venture partners
- distributing publications and research materials of their company
- marketing their services or products
- if necessary, facilitating legal proceedings, including collecting overdue amounts

The Organizers may use personal data of users, including his/her name, email address and physical address to conduct direct marketing in relation to the promotion of and invitation to their trade fairs in China and around the world, and events or trade fairs organized by their affiliates and joint venture partners, as well as the promotion of their services via fax, email, direct mail, telephone and other means of communication, or send e-newsletters to users.

I understand that by confirming registration at the website, I will be providing the Organizers with my personal data, I also understand and agree that my personal data may be held and used by the Organizer, and any third party hosting provider acting on its behalf, in order to run the event and for analyzing visitor traffic with a view to improving

the online event experience for users.

### **3. Disclosure / Transfer of Data**

The Organizers will keep the personal data they hold confidential but may provide or transfer the personal data to:

- their agents, advisers, auditors, contractors and service providers in connection with their operations or services for facilitating and enhancing their operations and conducting analysis research and auditing based on the personal data
- their overseas offices, affiliates, joint venture partners, which are also exhibition organizers, for the purposes of conducting direct marketing in relation to the promotion of and invitation to their trade fairs in China and around the world
- persons to whom the Organizers are required to make disclosure under applicable laws in or outside China

### **4. Transfer of Data Overseas**

The Organizers will generally hold personal data of users on their servers in China. However, users agree that the Organizers may transfer personal data of users to the Organizers' overseas offices or affiliates elsewhere in the world or to any of the people listed at paragraph 3 above, who may be located elsewhere.

### **5. Consent and Rights of users**

**By signing this Contract, the user explicitly consents to the collection, use and transfer of his/her personal data as outlined in this Clause, including the use and provision of his/her personal data for direct marketing.**

By confirming registration at Digital Trade Show, the user also grants a connected account to be opened at JJGLE.COM, JJGLE.COM is the supporting database for Digital Trade Show, partial information on JJGLE.COM and Digital Trade Show is shared.

The user may choose not to receive promotional materials by simply notifying the Organizers through the below contact details, and the Organizers will cease to do so, without charge. The user may also request the Organizers to correct its inaccurate personal data.

Shanghai Sinoexpo Informa Markets  
8/F, Urban Development International Tower, No.355 Hong Qiao Road, Shanghai  
200030, China

Tel: 86-21-33392222

Email: [furniture@imsinoexpo.com](mailto:furniture@imsinoexpo.com)

## **Governing Law & Jurisdiction**

These terms and conditions shall be governed by and construed in all respects in accordance with the laws of the China and all users submit to the non-exclusive jurisdiction of the PRC courts.

The rights of the Organizers are cumulative and not exclusive of rights and remedies provided by law, and may be waived only in writing and specifically. Delay in exercising or non-exercise of any such right is not a waiver of that right.